

CONFIDENTIAL

PRISM Professional Report

Name:

Alex Sample

Benchmark Role:

PRISM Test Benchmark

Report date:

01/04/2010

This computer-generated report is based entirely on an analysis of the responses which Alex Sample gave to the *PRISM* questionnaire and is provided for the sole purpose of helping him to gain a better understanding of his behaviour preferences as defined and indicated by *PRISM* Brain Mapping.

The report is designed to be used in conjunction with one-to-one feedback provided by a Certified *PRISM* Practitioner to ensure that its contents are explained correctly. It should not be used, therefore, in the absence of such feedback, nor should feedback be given by an unqualified person.

Although this report is very comprehensive, it is based solely on Alex's self perception of his behaviour preferences. A more valid analysis of Alex's behaviour preferences can be obtained by using the *PRISM* 360 degree version.

Report Contents:

- Your *PRISM* 'Professional' 8-Dimensional Map

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Name: Alex Sample Company: PRISM Profiling Job: PRISM Test Benchmark Inventory Date: 12/08/2009 Report Date: 01/04/2010

ANALYSIS
Cautious, Methodical, Precise,
Thorough, Analytical, Shrewd

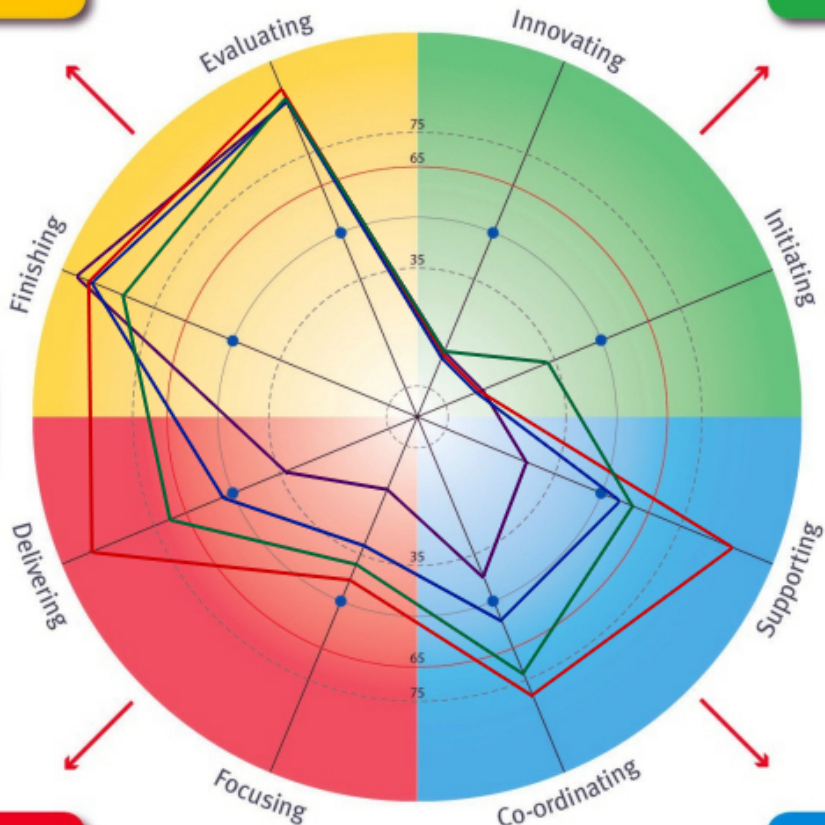
EXPRESSION
Inspiring, Creative, Imaginative,
Persuasive, Optimistic, Lively

PRISM
BRAIN MAPPING

KEY

- Adapted
- Underlying
- Consistent
- Benchmark

	Adapted	Underlying	Consistent	Benchmark
Inn	12	11	10	12
Init	12	11	10	33
Sup	26	92	56	60
Co	42	80	56	73
Foc	14	43	32	38
Del	33	95	53	70
Fin	100	96	95	85
Eval	92	96	92	93



IDEALISTIC

QUADRANT VALUES

	Adapted	Underlying	Consistent	Benchmark
Anal	12	11	10	22
Expr	34	86	56	66
Drive	24	69	42	54
Stab	96	96	94	89



Important
Any profiling tool, such as PRISM, should never be used to make a recruitment or re-development decision unsupported by other techniques.

DRIVE
Forceful, Competitive, Hard-Driving,
Decisive, Demanding, Challenging

STABILITY
Supportive, Patient, Caring,
Co-operative, Dependable, Kind

PROCESSING

Dimension Key Points

Dimension	Characteristics	
	Strengths	Potential weaknesses if strengths are overdone
Innovating	<ul style="list-style-type: none"> Abstract, innovative thinker. Generates ideas and concepts. Visualises outcomes. Creates original solutions. Unorthodox, detached and radical. 	<ul style="list-style-type: none"> Low attention to detail. Has difficulty explaining own ideas. Absent minded and forgetful. Dislikes criticism and following rules. Can be wayward and independent.
Initiating	<ul style="list-style-type: none"> Outgoing, animated and talkative. Articulate and persuasive. Establishes rapport easily. High-spirited, jovial and motivating. Good at achieving 'win-win' negotiations. 	<ul style="list-style-type: none"> Over optimistic and unrealistic. Fails to follow through or deliver. Easily bored and distracted. Need to be entertaining and popular. Makes impetuous, intuitive decisions.
Supporting	<ul style="list-style-type: none"> Kind hearted, harmonious and caring. Supportive of others. Handles repetitive or routine work well. Mild mannered and loyal to close friends. Sensitive, devoted and perceptive. 	<ul style="list-style-type: none"> Dislikes conflict and aggressive people. Unassertive and over sensitive. Uncomfortable making tough decisions. Dislikes pressure or fast pace. Uncomfortable with change.
Co-ordinating	<ul style="list-style-type: none"> Makes good use other people's skills. Encourages opinions and participation. Democratic and seeks consensus. Remains calm when under pressure. Consultative and open-minded. 	<ul style="list-style-type: none"> Lacks drive and independence of mind. Relies heavily of gaining agreement. Laid-back and casual. Can appear detached and laid back. Too tolerant of inappropriate behaviour.
Focusing	<ul style="list-style-type: none"> Forthright, demanding and irritable. Stubborn, blunt and provocative. Copes well with adverse conditions. Driven to win and achieve status. High pressure negotiating skills. 	<ul style="list-style-type: none"> Impatient and easily frustrated. Provocative and argumentative. Poor listener when under pressure. Suspicious of the motives of others. Quick to anger and volatile.
Delivering	<ul style="list-style-type: none"> Controlling, single-minded and loyal. Independent and self-motivated. Practical, determined and autocratic. Works well when under pressure. Likes structure and organisation. 	<ul style="list-style-type: none"> Can be over-competitive for status. Inflexible and single-minded. Uncomfortable with sudden change. Frustrated by others' low commitment. Insensitive to others' emotional needs.
Finishing	<ul style="list-style-type: none"> Strong attention to detail and accuracy. Conscientious, painstaking and orderly. Good at communicating complex data. Focuses on accuracy and high standards. Follows tasks through to completion. 	<ul style="list-style-type: none"> Insular, pedantic and slow moving. Dislikes delegating to others. Uneasy making contact with strangers. Intolerant of errors or disorganisation. Prone to worrying unduly or anxiety.
Evaluating	<ul style="list-style-type: none"> Questions the validity of data. Checks the pros and cons of all options. Does not accept things at face value. Makes astute decisions based on facts. Fair-minded and unemotional. 	<ul style="list-style-type: none"> May be seen as sceptical and cynical. Can be uninspiring and negative. Appears indifferent to others' feelings. Slow and cautious when deciding. Unreceptive to new, untried ideas.